

Bulk SMS is a marketing and communication tool. It is the most feasible and essential strategy to target a mass audience.

Why not try our BULK SMS Messaging Service today? Whether you are launching a new product or would like to make a nationwide announcement, we will manage all aspects of your requirements from start to finish! We design as well as run your campaign and create a customized Bulk SMS campaign based on your own business needs and time frame, we will facilitate that for you too. Send bulk SMS messages from your computer. The Bulk SMS is branded with your business name e.g. 'SAFARICOM, TWR, KCB, KPLC, AIRTEL ' etc.

### **Benefits of SMS marketing.**

- **Short Messages**

It is great marketing tool especially if your message is short & appealing to targeted customers they will surely read it. SMS marketing makes it possible to send short messages which are to the point.

- **Instant Delivery**

It is lightning fast, literally putting your message into your subscribers' pockets seconds after you send. The average time for your customer to get the message is less than 7 seconds.

- **Flexible Platform**

Send a handful of messages or send over 10,000 SMS messages to your entire list with a click of a button from your computer. Customize your text message campaigns to the needs of your SMS subscribers. SMS truly molds itself to the needs of your business.

### ***Other Advantages***

- SMS can be stored, easily forwarded, and easily tracked using the delivery reports.
- Lower cost and less time to be delivered than a phone call.
- A reliable tool compared to emailing. The chance of the recipient reading the message is very high. More people have access to a cellphone than they do the internet.
- Limitless Market Potential

Mobile phone users represent all demographics, reliable delivery to over 800 networks in more than 200 countries. – a marketing gold mine!

FEATURES

NORMAL

ADVANCE

1. Send single messages

Yes

Yes

2. Send bulk/ mass messages

Yes

Yes

3. Send mass emails

No

Yes

4. Maintenance and support

Yes

Yes

6. Branding /Sender ID	(Optional )
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